

170
Reviews

9 Vendors Evaluated

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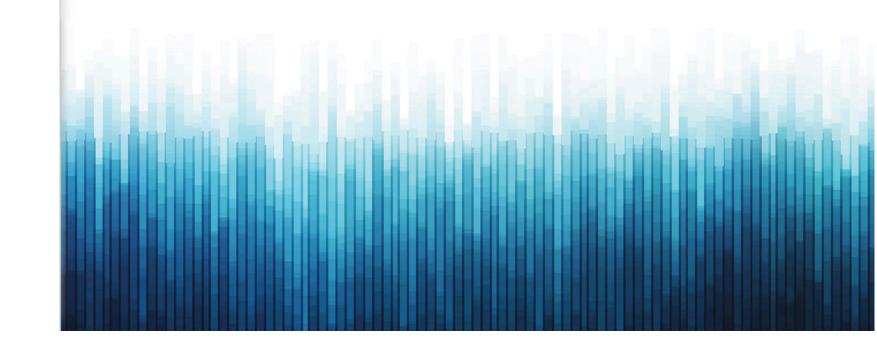
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How to Use the Report

Info-Tech's Data Quadrant Reports provide a comprehensive evaluation of popular products in the Email Backup Solutions market. This buyer's guide is designed to help prospective purchasers make better decisions by leveraging the experiences of real users.

The data in this report is collected from real end users, meticulously verified for veracity, exhaustively analyzed, and visualized in easy to understand charts and graphs. Each product is compared and contrasted with all other vendors in their category to create a holistic, unbiased view of the product landscape.

Use this report to determine which product is right for your organization. For highly detailed reports on individual products, see Info-Tech's Product Scorecard.



















Software Directory

EMAIL BACKUP SOLUTIONS SOFTWARE

Selecting software can be overwhelming and one of the biggest challenges facing organizations is understanding the marketplace and identifying all of the available vendors and products. The Software Directory is a comprehensive list of all relevant software vendors in a particular category. Use this page to create the right vendor shortlist by exploring all of the options available to your organization.



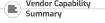
Email Backup Solutions Software

appriver AppRiver Email Continuity	Arcserve Unified Data Protection	Backup Exec
₹ BackupAssist	✓ Barracuda Message Archiver	 CloudAlly G Suite Backup
 CloudAlly Office 365 Exchange Backup for Business 	Code42 Backup + Restore	© CodeTwo Backup for Exchange
© Commvault Backup and Recovery	Dropsuite Office 365 Exchange Backup	■ Gmvault Gmail Backup
☑ Kernel for Exchange	○ MailStore Server	m Mimecast Sync & Recover
✓ NovaBACKUP	Ontrack PowerControls	OzHosting Email Backup
Spinbackup for G Suite	← Spinbackup for Office 365	StorageCraft Granular Recovery for Exchange
⊗ SyncBackPro	SysTools Gmail Backup	Upsafe Cloud Backup for Business
∨ Veeam Backup for Microsoft Office 365	Veeam Explorer for Microsoft Exchange	✓ Vembu BDR Suite













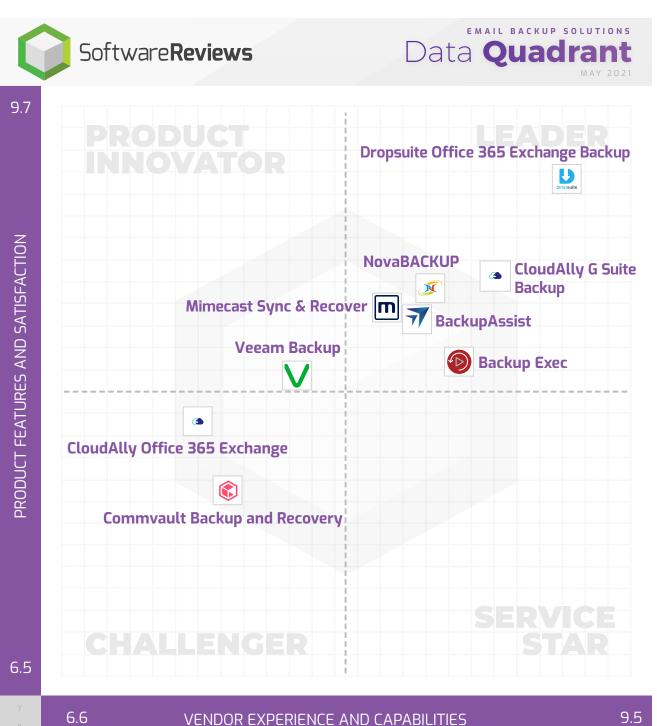


SOFTWARE REVIEWS Data Quadrant





Assess vendor and product performance at a glance and use the Software Reviews Data Quadrant to identify which products and vendors are leadings the pack and which are trailing.



EMAIL BACKUP SOLUTIONS

The Software Reviews Data Quadrant evaluates and ranks products based on feedback from IT and business professionals. The placement of a software in the Data Quadrant indicates its relative ranking as well as its categorization

The Complete Software Experience

When distilled down, the software experience is shaped by both the experience with the software and the relationship with the vendor. Evaluating enterprise software along these two dimensions provides a comprehensive understanding of the product and helps identify vendors that can deliver on both.

Product Features and Satisfaction

The satisfaction is captured in the overall satisfaction score, which is driven by the likelihood of users to recommend the software, combined with user satisfaction across top product features.

Vendor Experience and Capabilities

The vendor relationship is calculated in a weighted average of the satisfaction scores tied to vendor capabilities (e.g. software implementation, training, customer support, product roadmap) as well as emotional response ratings toward the vendor (e.g. trustworthy, respectful, fair).

Note: The axes ranges are dynamically adjusted based on minimum and maximum values in the dataset.



















Category Overview

This page provides a high level summary of product performance within the Email Backup Solutions category. Products are ranked by a composite satisfaction score (Composite Score) that averages four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likeliness to Recommend. The Net Emotional Footprint Score measures user emotional response ratings of the vendor (e.g. trustworthy, respectful, fair).

Use this data to get a sense of the field, and to see how the products you're considering stack up.

RANK	VENDOR	COMPOSITE SCORE	NET EMOTIONAL FOOTPRINT		NET EMOTIONAL FOOTPRINT DISTRIBUTION	VENDOR CAPABILITIES	PRODUCT FEATURES	LIKELINESS TO RECOMMEND	NUMBER OF REVIEWS
BOWARD COLUMN TO THE PROPERTY OF THE PROPERTY	Dropsuite Office 365 Exchange	9.3/10	+97		NEGATIVE 98% POSITIVE	88%	90%	97%	23
Software Reviews Could Minne		8.8/10	+91		1% NEGATIVE 92% POSITIVE	85%	87%	87%	11
Software Reviews COLD MIDAL		8.6/10	+90		2% NEGATIVE 93% POSITIVE	79%	82%	91%	13
4	₹ BackupAssist	8.4/10	+86		3% NEGATIVE 89% POSITIVE	81%	81%	89%	12
5	Backup Exec Email Backup	8.4/10	+94		1% NEGATIVE 95% POSITIVE	79%	80%	84%	18
6	m Mimecast Sync & Recover	8.4/10	+85		2% NEGATIVE 87% POSITIVE	79%	84%	86%	15
7	∨ Veeam Backup for Office 365	7.9/10	+77	©	5% NEGATIVE 83% POSITIVE	76%	76%	86%	18
8	 CloudAlly Office 365 Backup 	7.4/10	+67	©	4% NEGATIVE 72% POSITIVE	75 %	77%	80%	31
9	© Commvault Backup and Recovery	7.3/10	+68	©	9% NEGATIVE 79% POSITIVE	76 %	76 %	71 %	11
AVER	AGE SCORES	8.3/10	+85	(3% NEGATIVE 88% POSITIVE	80%	81%	86%	17
	VENDORS WITH INSUFFICIENT DATA								
	SyncBackPro	9.2/10	+96		NEGATIVE 96% POSITIVE	87%	86%	98%	7









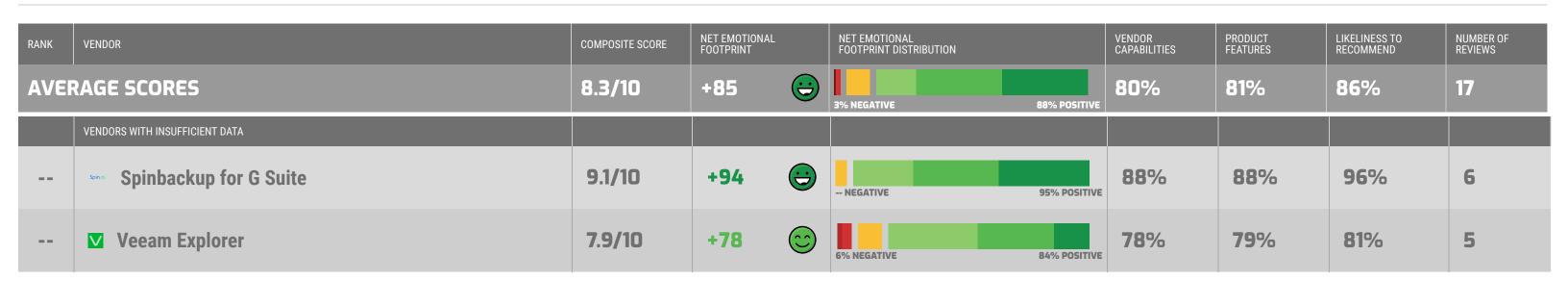




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Use this data to get a sense of the field, and to see how the products you're considering stack up.





















Vendor Capability Summary

This page summarizes user satisfaction with a variety of vendor capabilities regarding their product offering(s). Look for strong and consistent performance across the board when assembling your shortlist, and follow-up on areas of concern during the evaluation and negotiation processes.

VENDOR	OVERALL CAPABILITY SATISFACTION	BUSINESS VALUE CREATED	BREADTH OF FEATURES	QUALITY OF FEATURES	PRODUCT STRATEGY AND RATE OF IMPROVEMENT	USABILITY AND INTUITIVENESS	VENDOR SUPPORT	EASE OF DATA INTEGRATION	EASE OF IT ADMINISTRATION	EASE OF CUSTOMIZATION	AVAILABILITY AND QUALITY OF TRAINING	EASE OF IMPLEMENTATION
Dropsuite Office 365 Exchange Backup	88%	91%	88%	87%	90%	88%	89%	91%	85%	83%	85%	92%
CloudAlly G Suite Backup	85%	85%	84%	89%	78%	86%	83%	90%	89%	84%	82%	89%
BackupAssist	81%	81%	78%	81%	79%	84%	79%	82%	83%	83%	81%	83%
Mimecast Sync & Recover	79%	80%	75 %	82%	78%	78%	79%	82%	82%	80%	70%	85%
Backup Exec	79%	79 %	72 %	77%	82%	82%	76%	79%	80%	79 %	81%	82%
NovaBACKUP	79%	81%	72%	78%	73%	79%	84%	84%	79%	82%	78%	76%
Commvault Backup and Recovery	76%	82%	76%	84%	67%	79%	82%	91%	70 %	72%	79 %	77%
Veeam Backup for Microsoft Office 365	76%	77%	77%	78%	80%	75 %	78%	74%	74%	72%	70%	81%
CloudAlly Office 365 Exchange Backup for Business	75%	77%	77%	75 %	68%	74%	73%	77%	78%	73%	76 %	76%
CATEGORY AVERAGE	80%	82%	78%	81%	77%	81%	80%	83%	80%	79%	78%	82%
VENDORS WITH INSUFFICIENT DATA												
SyncBackPro	87%	95%	81%	86%	88%	89%	86%	83%	89%	81%	86%	88%













Product Feature
Summary

Product Features



Vendor Capability Summary

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CATEGORY AVERAGE	80%	82%	78%	81%	77%	81%	80%	83%	80%	79%	78%	82%
VENDORS WITH INSUFFICIENT DATA												
Spinbackup for G Suite	88%	96%	88%	96%	88%	88%	84%	92%	92%	75%	84%	88%
Veeam Explorer for Microsoft Exchange	78%	81%	91%	70%	75%	94%	63%	77%	79%	75%	71%	84%















Vendor Capabilities

This table lists and briefly describes all vendor capabilities that are evaluated in the Email Backup Solutions category. For your convenience, you will also find longer descriptions of the capabilities under the capability subheadings in the subsequent pages.

The underlying purpose of software is to create value for employees, customers, partners and ultimately shareholders. As a result, it is imperative that any software selection be aligned with the organization's needs and deliver enough business value to justify the cost. **Business Value Created** The data below highlights the satisfaction level associated with the business value derived from various product offerings. Use this information to identify the software that consistently creates business value for its customers. Users prefer to work with feature rich software that enables them to perform diverse series of tasks as opposed to one they find restrictive. The data below highlights the satisfaction **Breadth of Features** level associated with the breadth of features from various product offerings. Use this information to identify which software offers valuable comprehensive functionality that extends beyond the basic level. Feature quality is just as important as quantity. Software needs to do what you're purchasing it to do, easily, intuitively, reliably, and effectively. Use the data in this section to **Quality of Features** gauge whether or not a product follows through on the marketing hype by delivering high quality features. Purchasing software can be a significant commitment, so it's important to know if your vendor is serious about the need for constant improvement and deliberate strategic **Product Strategy and Rate of** direction. Vendors who don't stay on top of emerging needs and trends won't enable you to **Improvement** meet your business goals. Use the data in this section to separate innovators from imposters. End user learning curves cost the organization money. Pay attention to your end users' **Usability and Intuitiveness**

technical ability to determine how important UX is in your purchase.

The importance of vendor support will vary for each organization depending on internal capabilities, but there will always be issues that only the vendor can resolve. Use the data **Vendor Support** in this section to see which vendors tend to under-service their product and which will offer quality support. The ability to integrate with other systems is increasingly important; without this, manual **Ease of Data Integration** data loading and extraction can be time-consuming and prone to error. Use this section to see which vendors will cause headaches and which will make data integration easy. Administrative interfaces don't get the same attention as those built for end users, but they shouldn't be clunky or unintuitive. Use the data in this section to determine which vendors **Ease of IT Administration** make administration easy, so that your IT personnel can resolve issues and perform configurations efficiently and effectively. Out-of-the-box functionality often isn't enough, especially for niche or industry-specific software, and the reason you're buying rather than building is to save time and money in **Ease of Customization** the first place. Don't get bogged down in a difficult customization; use the data in this section to make sure you can easily achieve the functionality you need for your particular situation.

materials measure up.

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use

these pages to dig deeper into areas of particular interest or concern.









Availability and Quality of

Ease of Implementation

Training





jeopardize your goals by causing trouble in this stage.

Effective and readily available training enables users to get the most out of the software

you've chosen. Use this section to make sure your vendor's training programs and

Choosing the right software is only the first step. Successfully implementing the new

solution is necessary in order to realize its full value and promote end user adoption. Use

the data in this section to determine which software is easy to implement, and which may

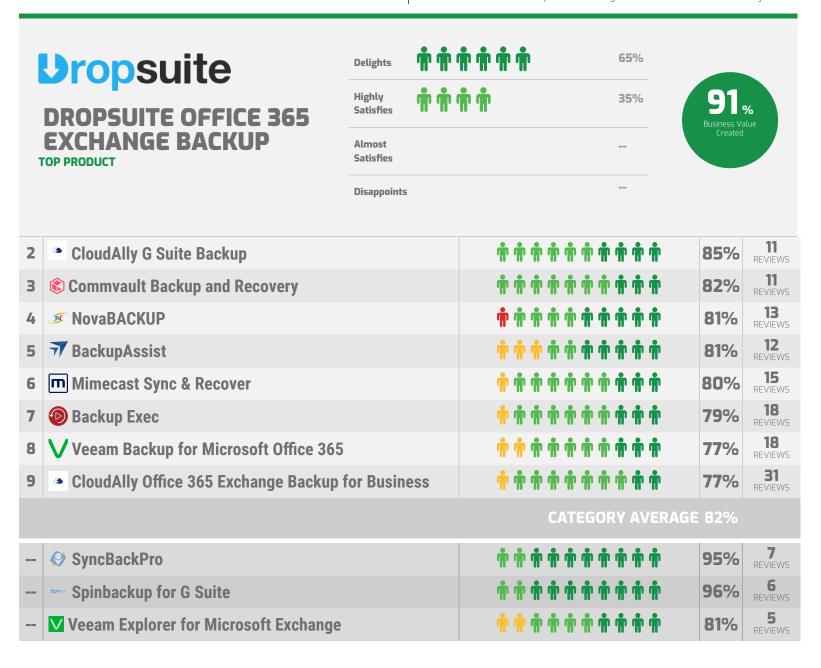




This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

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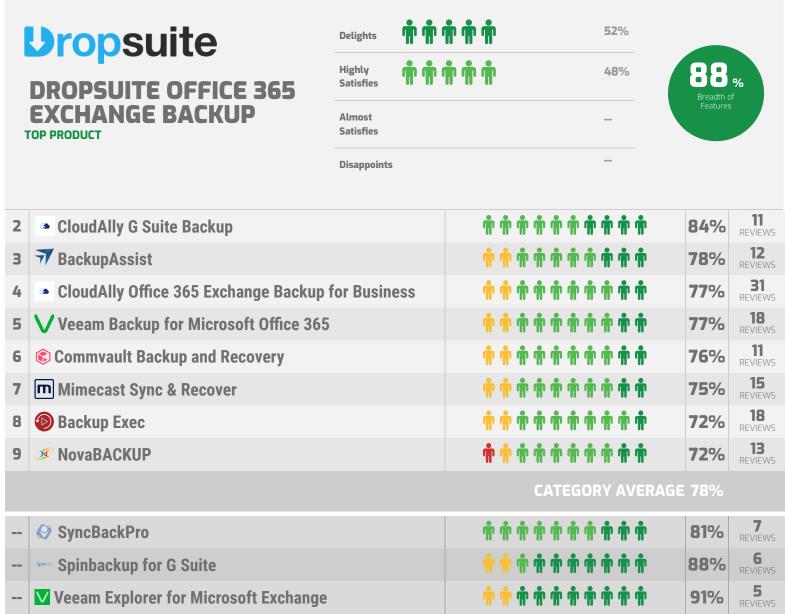




Breadth of Features

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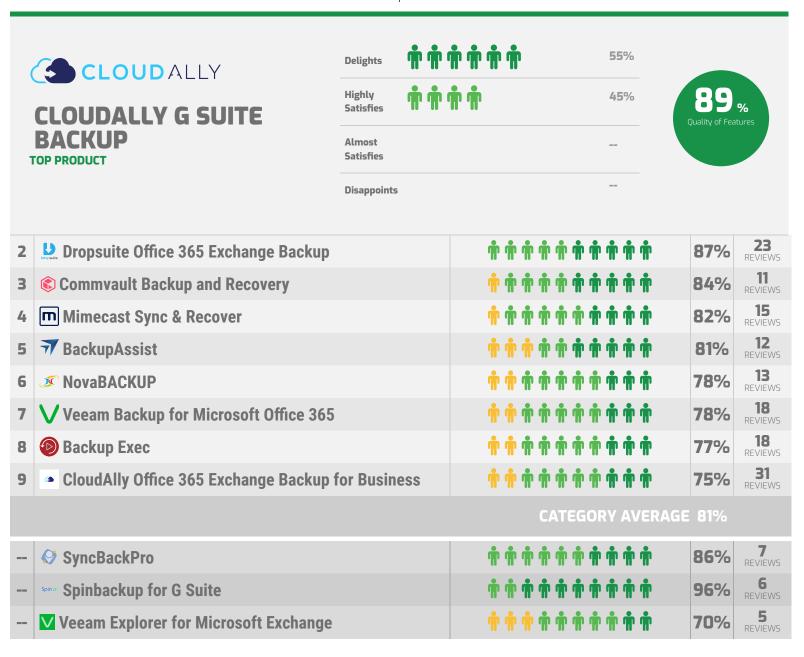




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Quality of Features

Feature quality is just as important as quantity. Software needs to do what you're purchasing it to do, easily, intuitively, reliably, and effectively. Use the data in this section to gauge whether or not a product follows through on the marketing hype by delivering high quality features.















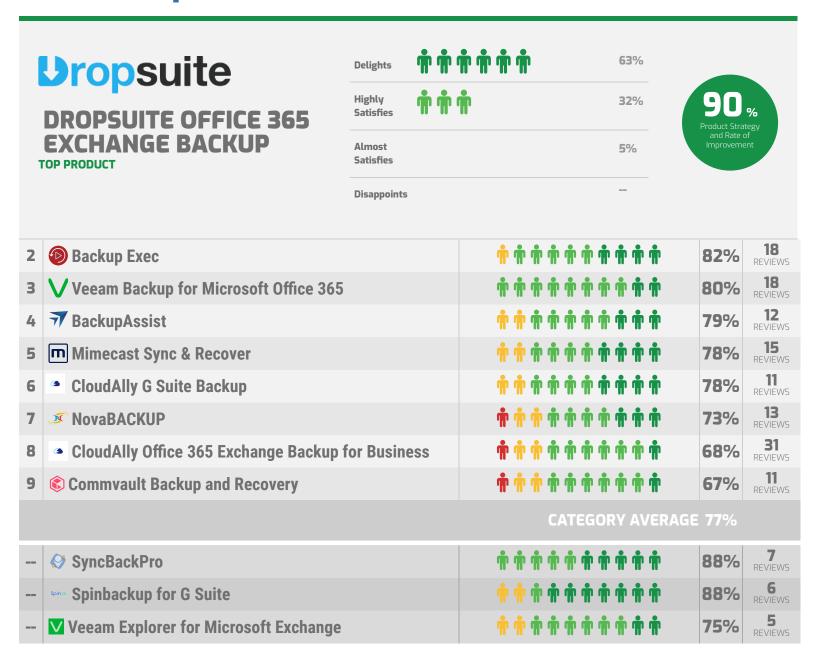
Product Feature

Product Features



Product Strategy and Rate of Improvement

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Category Overview This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use

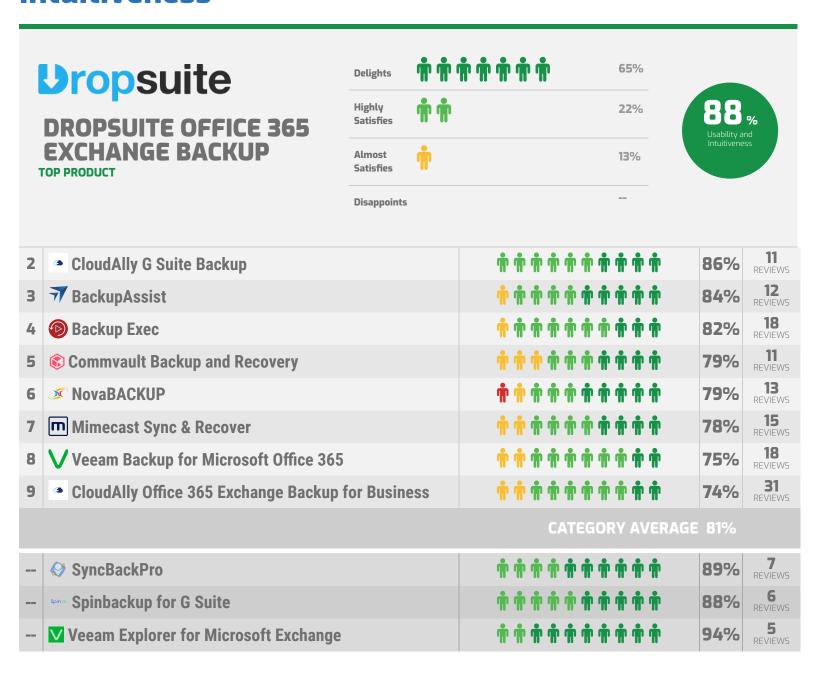
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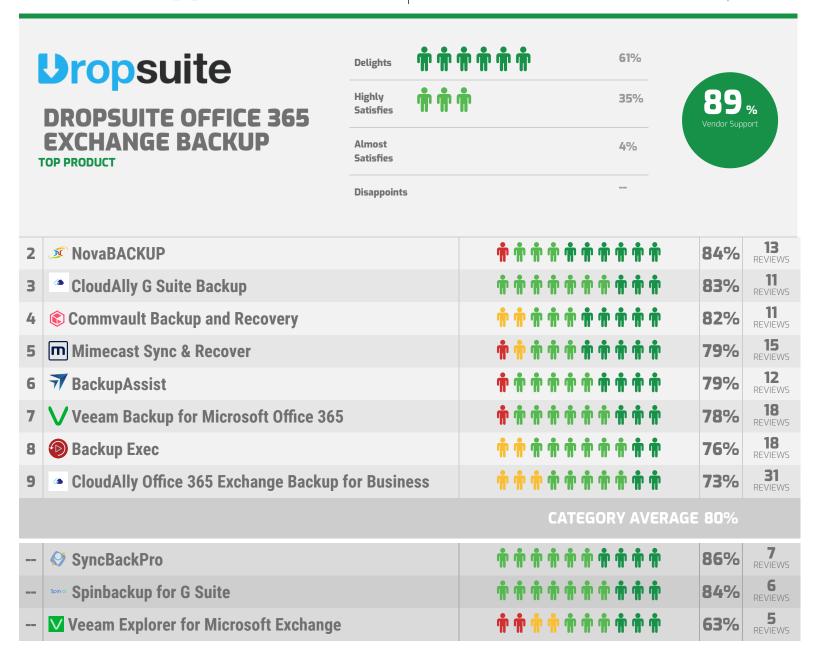




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Vendor Support

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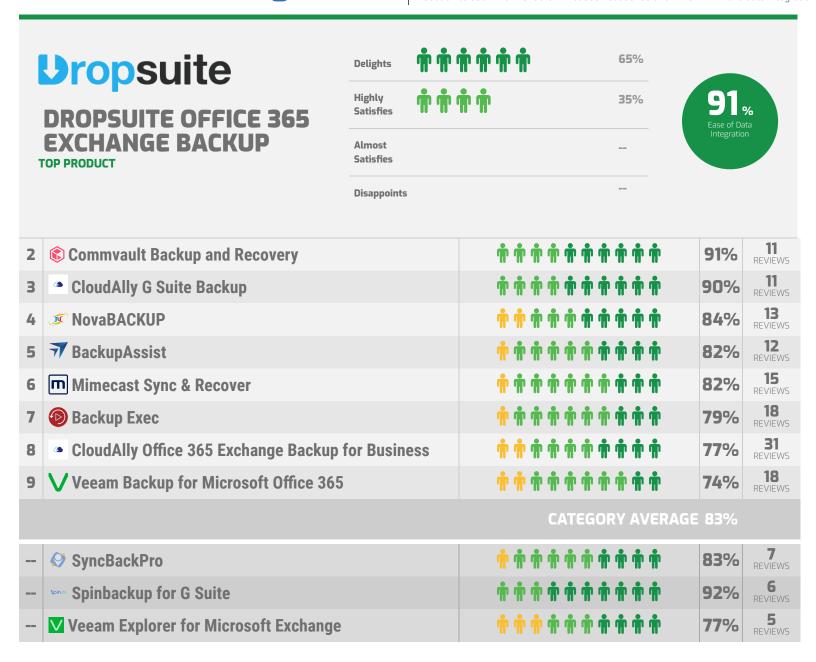




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Ease of Data Integration

The ability to integrate with other systems is increasingly important; without this, manual data loading and extraction can be time-consuming and prone to error. Use this section to see which vendors will cause headaches and which will make data integration easy.













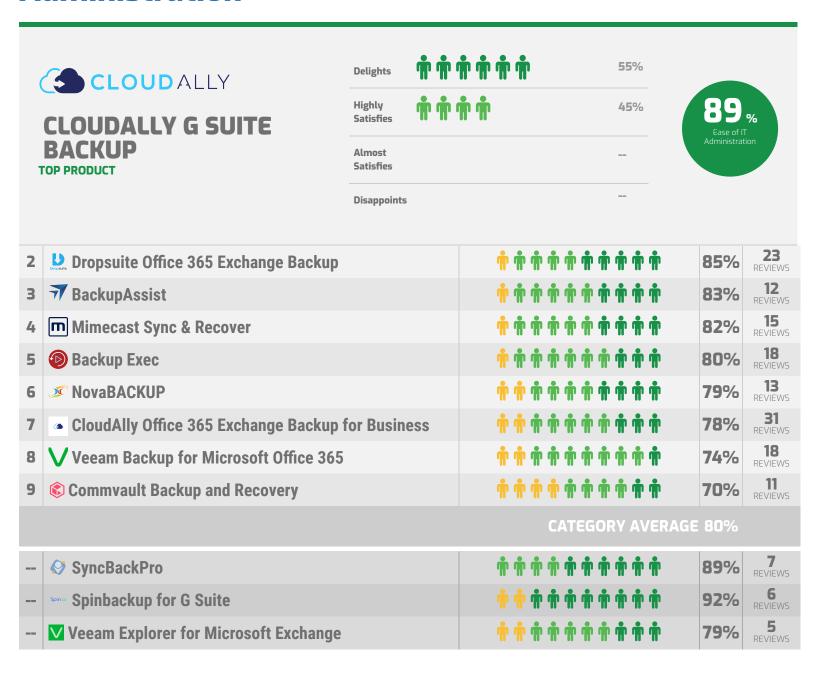




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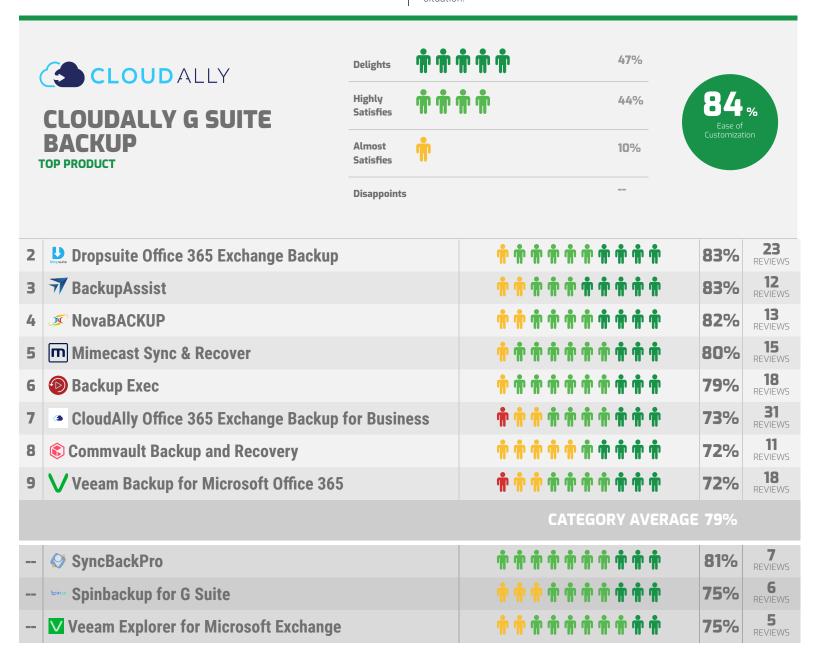




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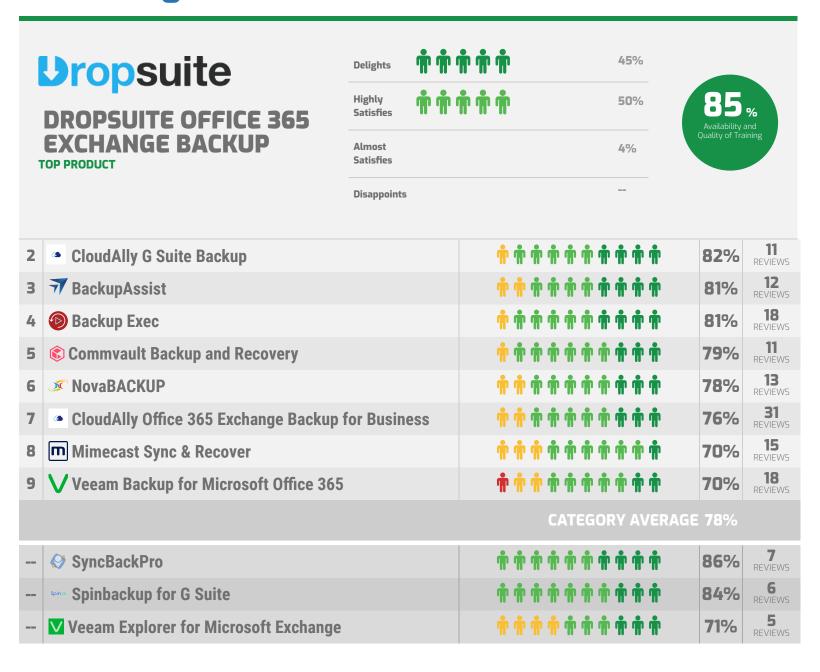






Availability and Quality of Training

Effective and readily available training enables users to get the most out of the software you've chosen. Use this section to make sure your vendor's training programs and materials measure up.















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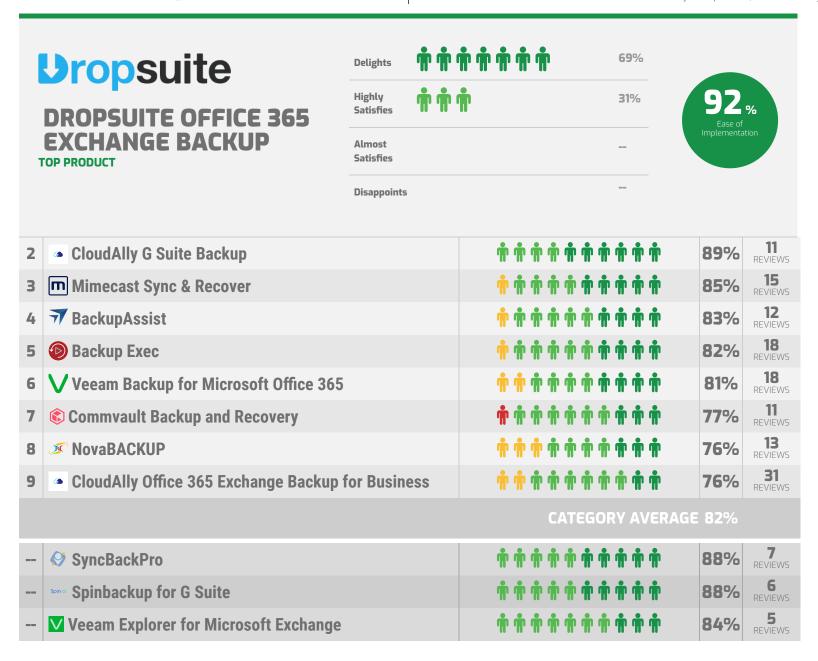
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This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Ease of Implementation

Choosing the right software is only the first step. Successfully implementing the new solution is necessary in order to realize its full value and promote end user adoption. Use the data in this section to determine which software is easy to implement, and which may jeopardize your goals by causing trouble in this stage.











MANDATORY FEATURES

This page summarizes user satisfaction with a variety of product features. While strong and consistent performance across the board is desirable, you may be willing to tolerate low scores on features that don't impact your primary use case or core objectives. Use this high-level data to help plan and structure your product evaluation.

VENDOR	OVERALL FEATURE SATISFACTION	GRANULAR RESTORE	MAILBOX BACKUP RESTORE	PERMISSIONS AWARENESS	SECURITY	SUPPORT FOR BACKUP TYPES
Dropsuite Office 365 Exchange Backup	90%	91%	92%	87%	90%	90%
CloudAlly G Suite Backup	87%	83%	95%	84%	86%	85%
Mimecast Sync & Recover	84%	82%	86%	81%	86%	83%
NovaBACKUP	82%	79%	86%	77%	84%	85%
BackupAssist	81%	80%	80%	81%	85%	77%
Backup Exec	80%	81%	78%	83%	78%	81%
CloudAlly Office 365 Exchange Backup for Business	77%	72%	77%	80%	75 %	79%
Veeam Backup for Microsoft Office 365	76%	82%	73%	80%	78%	74%
Commvault Backup and Recovery	76%	67 %	81%	74%	83%	77%
CATEGORY AVERAGE	81%	79%	82%	81%	82%	81%
VENDORS WITH INSUFFICIENT DATA						
Spinbackup for G Suite	88%	75%	88%	92%	92%	92%



Data Quadra Category Overview Vendor Capabil
Summary

Vendor Capabilities Product Feature

Product Features



MANDATORY FEATURES

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VENDOR CATEGORY AVERAGE	OVERALL FEATURE SATISFACTION	GRANULAR RESTORE	MAILBOX BACKUP RESTORE	PERMISSIONS AWARENESS	SECURITY 82%	SUPPORT FOR BACKUP TYPES 81%
VENDORS WITH INSUFFICIENT DATA						
SyncBackPro	86%	86%	80%	78%	89%	95%
Veeam Explorer for Microsoft Exchange	79%	77%	86%	80%	85%	70%













Product Feature
Summary



STANDARD FEATURES

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Vendor Capabilities

VENDOR	OVERALL FEATURE SATISFACTION	BACKUP ARCHIVING	COMPLIANCE	FULL SYSTEM BACKUP RESTORE	INFORMATION STORE BACKUP RESTORE	MEDIA SUPPORT	TRANSACTION LOG BACKUP RESTORE
Dropsuite Office 365 Exchange Backup	90%	89%	92%	86%	88%	84%	90%
CloudAlly G Suite Backup	87%	90%	83%	89%	94%	79%	88%
Mimecast Sync & Recover	84%	84%	76%	86%	77%	78%	79%
NovaBACKUP	82%	79%	77%	82%	73%	82%	72%
BackupAssist	81%	79%	85%	92%	85%	79%	84%
Backup Exec	80%	81%	83%	83%	86%	83%	74 %
CloudAlly Office 365 Exchange Backup for Business	77%	80%	81%	74%	73%	75 %	78%
Veeam Backup for Microsoft Office 365	76%	73%	84%	74%	81%	78%	74%
Commvault Backup and Recovery	76%	80%	86%	84%	76%	73%	76%
CATEGORY AVERAGE	81%	81%	83%	82%	80%	79%	78%
VENDORS WITH INSUFFICIENT DATA							
Spinbackup for G Suite	88%	88%	85%	79%	75%	84%	88%

Category Overview



STANDARD FEATURES

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VENDORS WITH INSUFFICIENT DATA							
SyncBackPro	86%	88%	87%	97%	94%	84%	85%
Veeam Explorer for Microsoft Exchange	79%	88%	81%	94%	75%	81%	81%













Product Feature



This section provides detailed information on user satisfaction for each product feature.

Use these pages to dig deeper into areas of particular interest or concern.

Product Features

This table lists and describes all the features that are evaluated in the Email Backup Solutions category. For your convenience, these descriptions are repeated under the feature subheadings in the subsequent pages.

Mandatory Features

Granular Restore

The ability to restore individual email messages, message threads, or messages within a specified date range.

Mailbox Backup Restore

The backup and restore of individual mailboxes without having to restore an entire email server to extract a single mailbox.

Standard Features

Backup Archiving

Compliance

Full System Backup Restore

Ability to conduct archive backups for long-term storage.

Compliance with privacy legislation, including General Data Protection Regulation (GDPR), and the ability to enact requests for purging of personal information.

The backup of the full email system and all of its servers, including the operating system.

Permissions Awareness

Security

Support for Backup Types

The backup software having awareness of mailbox permissions, rules, and delegates, and the ability to backup and restore associated permissions.

The software provides appropriate data and access security for the message store, individual mailboxes and messages.

Support for Full, Incremental (change since last incremental backup) & Differential (change since last full backup) backup types.

Information Store Backup Restore

Media Support

Transaction Log Backup Restore

Ability to backup and restore only the Information Store (full contents of all mailboxes) of an email server, common with MS Exchange Server.

Support for backup to various backup media formats, including disk, Cloud, optical drives, and tape etc.

Ability to backup and restore the transaction log (which can be "replayed" in order to rebuild an email Information Store) of an MS Exchange email server.











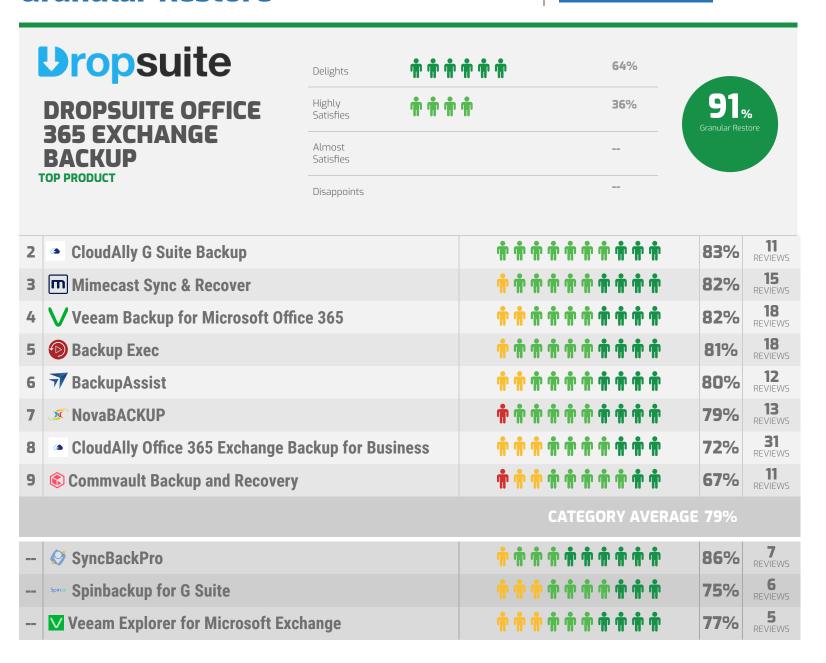


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Granular Restore

Mandatory Feature

The ability to restore individual email messages, message threads, or messages within a specified date range.





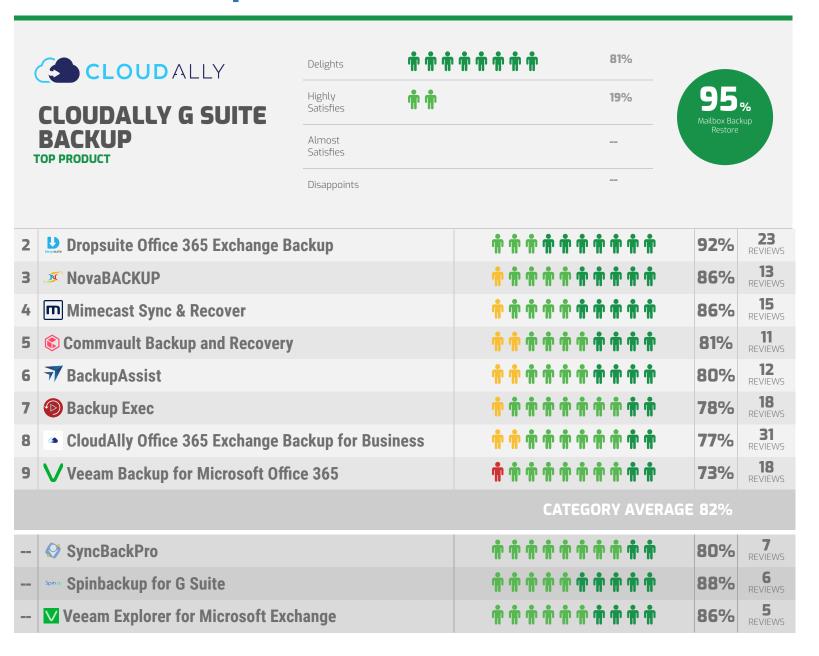


This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Mailbox Backup Restore

Mandatory Feature

The backup and restore of individual mailboxes without having to restore an entire email server to extract a single mailbox.













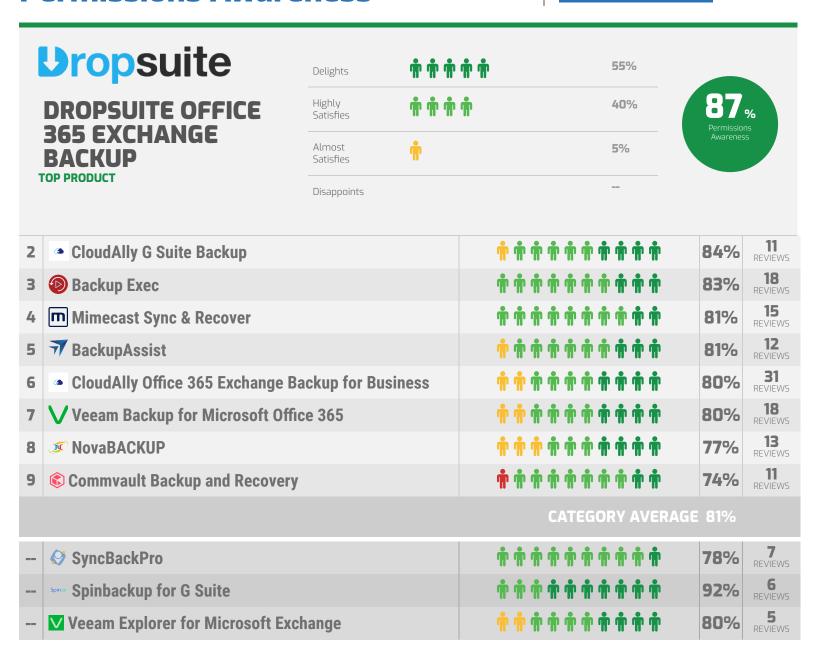


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Permissions Awareness

Mandatory Feature

The backup software having awareness of mailbox permissions, rules, and delegates, and the ability to backup and restore associated permissions.





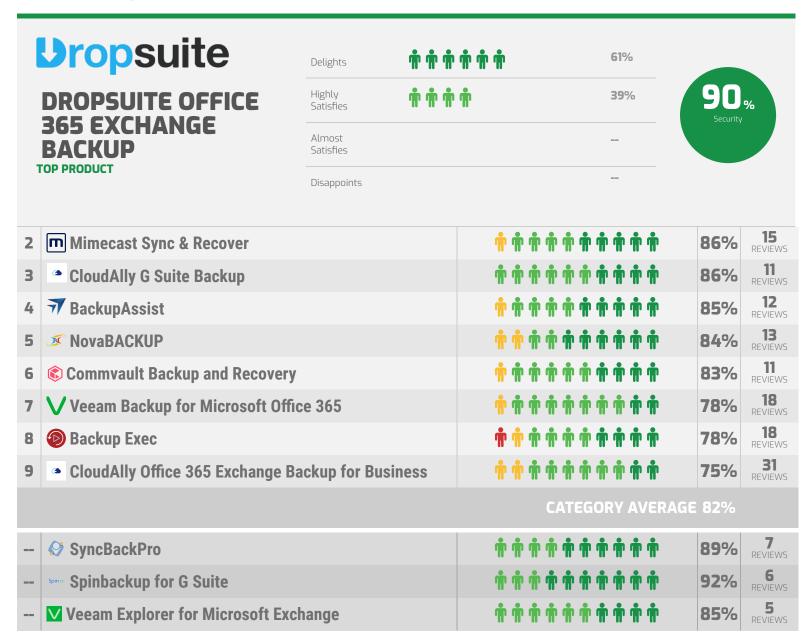


This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Security

Mandatory Feature

The software provides appropriate data and access security for the message store, individual mailboxes and messages.















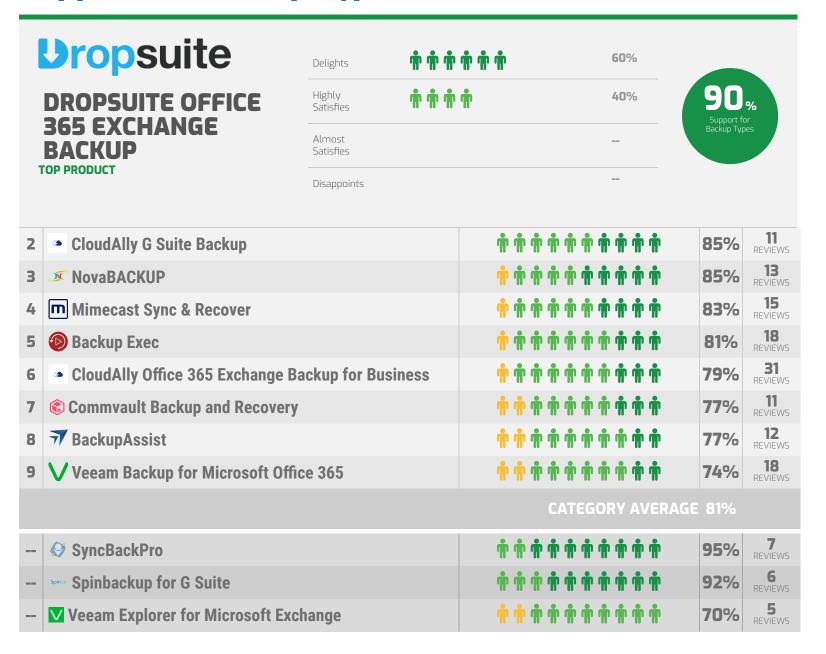


This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Support for Backup Types

Mandatory Feature

Support for Full, Incremental (change since last incremental backup) & Differential (change since last full backup) backup types.













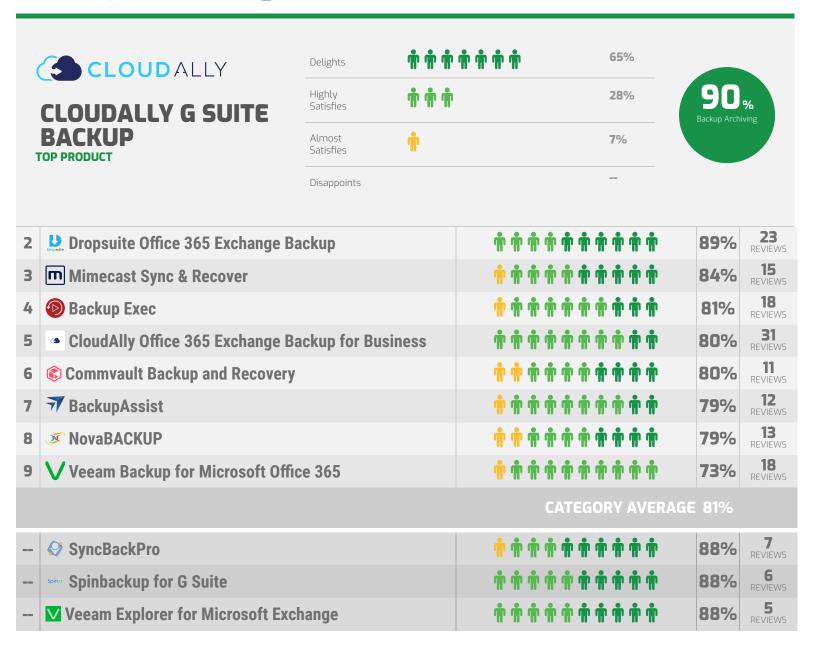


This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Backup Archiving

Standard Feature

Ability to conduct archive backups for long-term storage.













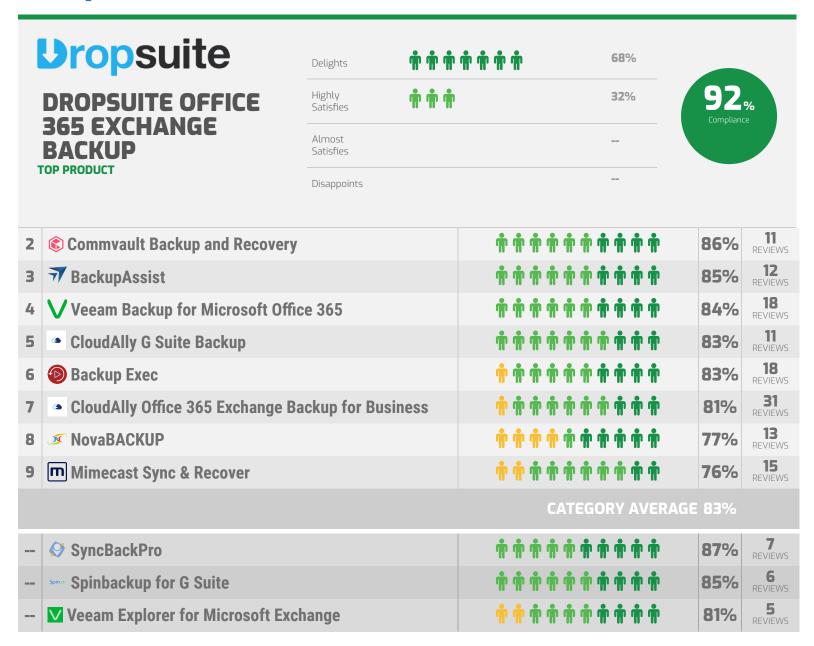


This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Compliance

Standard Feature

Compliance with privacy legislation, including General Data Protection Regulation (GDPR), and the ability to enact requests for purging of personal information.















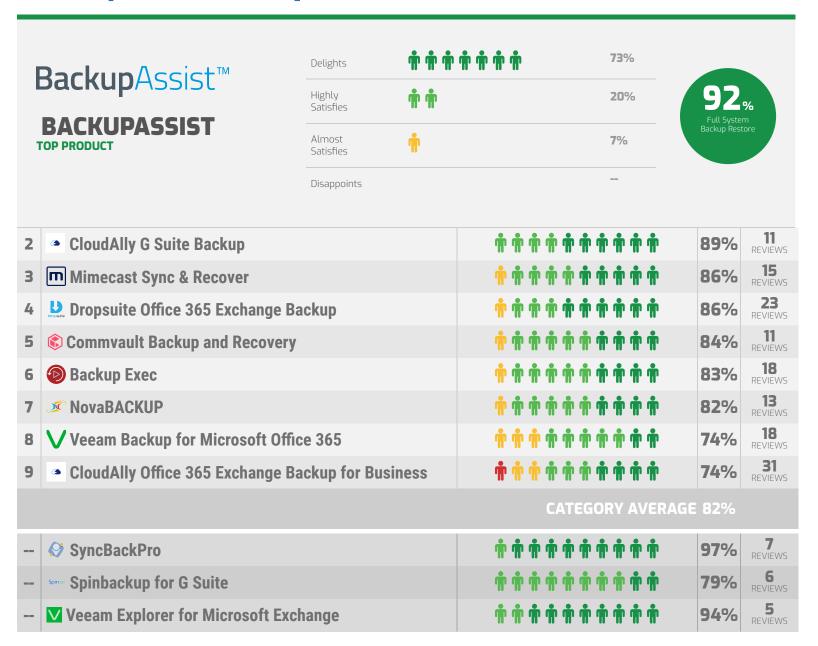


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Full System Backup Restore

Standard Feature

The backup of the full email system and all of its servers, including the operating system.















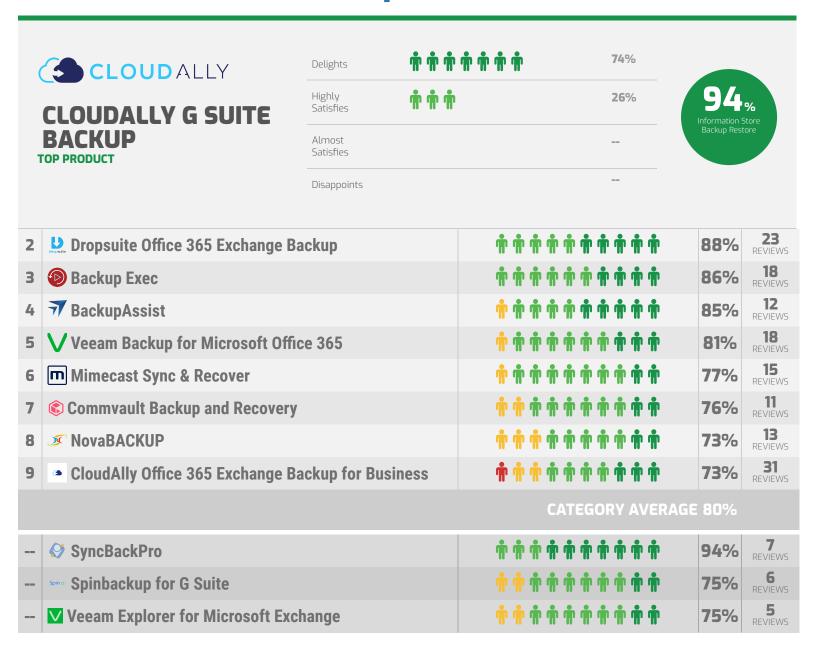


This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Information Store Backup Restore

Standard Feature

Ability to backup and restore only the Information Store (full contents of all mailboxes) of an email server, common with MS Exchange Server.







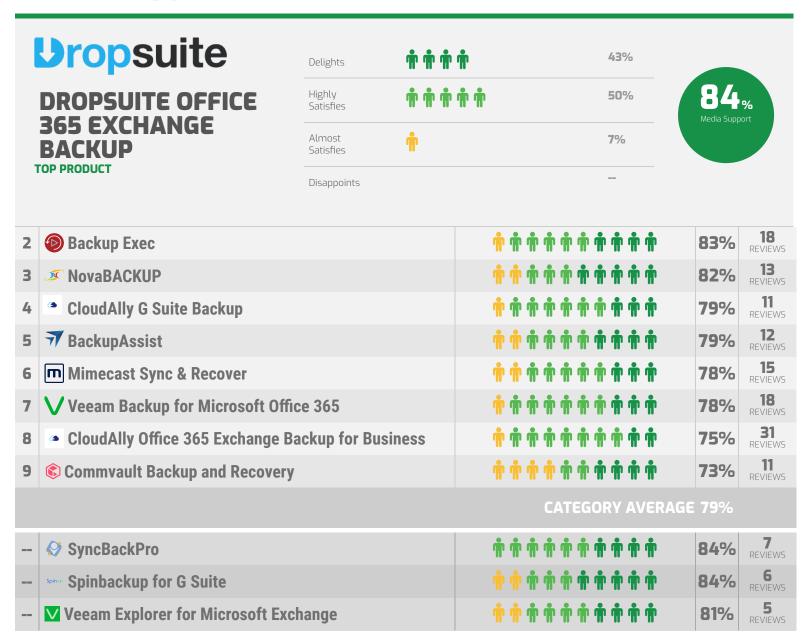


This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Media Support

Standard Feature

Support for backup to various backup media formats, including disk, Cloud, optical drives, and tape etc.

















This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Transaction Log Backup Restore

Standard Feature

Ability to backup and restore the transaction log (which can be "replayed" in order to rebuild an email Information Store) of an MS Exchange email server.

