

Canaccord Genuity

23 October 2024

#### **Company Update**

## Dropsuite Ltd Software and Services

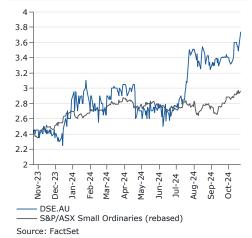
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# Rating BUY unchanged Price Target A\$4.50 unchanged Price A\$3.77

#### **Market Data**

| 52-Week Range (A\$):      | 2.20 - 3.77 |
|---------------------------|-------------|
| Market Cap (A\$M):        | 256.1       |
| Shares Out. (M) :         | 69.8        |
| Dividend /Shr (A\$):      | 0.00        |
| Dividend Yield (%):       | 0.0         |
| Enterprise Value (A\$M) : | 230.6       |
| Cash (A\$M):              | 25.5        |
| Long-Term Debt (A\$):     | 0.0         |

| FYE Dec                   | 2023A | 2024E | 2025E | 2026E |
|---------------------------|-------|-------|-------|-------|
| Sales (A\$M)              | 29.9  | 39.9  | 51.4  | 63.0  |
| Gross Profit<br>(A\$M)    | 20.5  | 27.3  | 35.2  | 43.1  |
| EBITDA (A\$M)             | 2.6   | 2.9   | 5.0   | 7.4   |
| EBIT (A\$M)               | 2.6   | 2.8   | 4.9   | 7.4   |
| Net Income<br>Adj (A\$M)  | 2.6   | 2.8   | 4.9   | 7.4   |
| Net Debt<br>(Cash) (A\$M) | (25)  | (27)  | (32)  | (40)  |
| EV/Sales (x)              | 7.8   | 5.7   | 4.4   | 3.4   |



Priced as of close of business 22 October 2024

Dropsuite is a global cloud software platform founded in 2012 that provides cloud-based email and website back-up, archiving and recovery solutions.

## Another record quarter; +34% cc ARRg at +8% FCF margins

- DSE reported another record incremental growth quarter with ARR increasing +7% qoq (+9% cc) and +27% yoy (+34% cc) to \$43m (CGe \$43m, US\$29m). The incremental quarterly ARR add of US\$2.3m (CGe US\$2m) was a record and an illustration of the underlying business momentum and network effects of as its MSP network expands.
- The +27% yoy ARR growth was driven by +34% user growth, +1% ARPU growth offset by -5% FX. Run-rating DSE's incremental 3Q24 ARR (US\$2.3m) and FX cross-rate of 0.67x sees DSE ARR increase to A\$65m in FY25, and provides a larger reinvestment opportunity (\$15m gross profit growth). A focus for investors has been the somewhat flat ARR increase qoq since 1Q22, however the last four quarters strong momentum.
- The company added a record 135k users (+34% yoy) with the step up bringing the total users to 1.48m. DSE product is sold through the MSP channel with a typical lag as they proliferate this product into their SME customer base. Therefore, growth in its reseller/partner network provides a lead into future ARR growth. The company added 38 new direct and 270 indirect transacting MSPs during the period with >5k indirect partners representing an industry penetration of just ~4% (FY20 <1%).
- APRU of A\$2.39 increased +1% pcp on a cc basis, however -5% pcp on FX adj. basis and impacted by a mix shift from PartnerServ, BYOS and non-for-profit partners.
- **Gross margins of 69% was** stable on the prior quarters. Long term upside relates to moving to private cloud and could see gross profit margins >80% increasing DSE operating leverage to growth.
- FCF remains positive at +\$0.7m (2Q24 +\$0.5m, 3Q23 +\$1.3m) and inline with guidance. DSE closed the quarter with **\$26m cash** and management continue to reiterate their pursuit of "high conviction M&A opportunities" at the right valuation, noting elevated multiples in the private space have persisted.
- The quarterly illustrates a resilient and predictable growth profile as DSE gains market share in a structurally growing industry. Looking forward 12 months, on DSE's current trajectory (US\$2.3m inc. add), we believe the market will be looking forward one year to a business generating an ARR >\$65m and a scaled quality SaaS player on the ASX. We expect the share price to be driven by strong organic growth (complimented by strategic M&A) and ultimately a multiple re-rating (FY26 <3x EV/ARR, US peers >6x). We retain our BUY recommendation; however, we leave our forecasts unchanged.



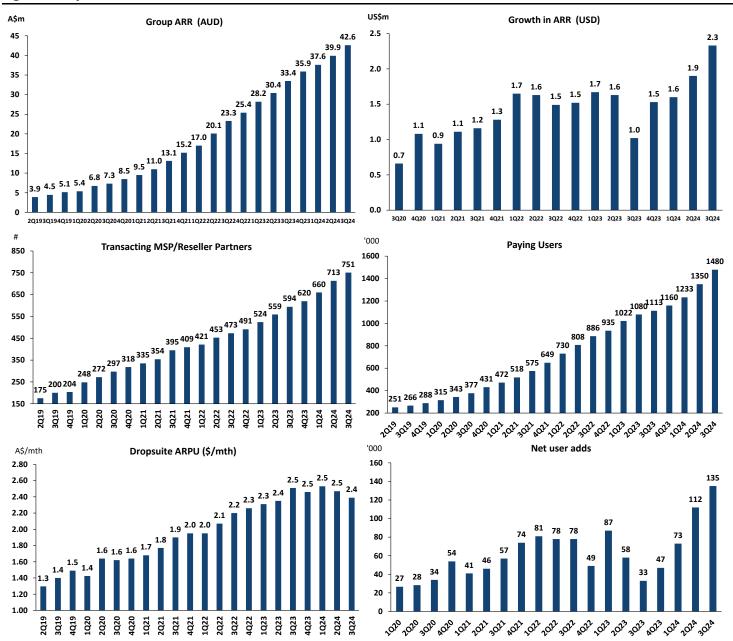
Figure 1: Dropsuite (DSE-AU): Financial summary

| D Ct. O. L (A . )                |                    | 2022  | 2021- | 202   | 0     |
|----------------------------------|--------------------|-------|-------|-------|-------|
| Profit & Loss (\$m)              | 2022A              | 2023A | 2024F | 2025F | 2026F |
| ARR                              | 25.4               | 34.3  | 45.6  | 58.1  | 71.1  |
| Sales Revenue                    | 21.0               | 29.9  | 39.9  | 51.4  | 63.0  |
| COGS                             | -7.1               | -9.4  | -12.6 | -16.2 | -19.8 |
| Gross Profit                     | 13.9               | 20.5  | 27.3  | 35.2  | 43.1  |
| Opex                             | -11.8              | -17.8 | -24.5 | -30.2 | -35.7 |
| EBITDA                           | 2.1                | 2.6   | 2.9   | 5.0   | 7.4   |
| D & A                            | -0.1               | -0.1  | -0.1  | -0.1  | -0.1  |
| EBIT                             | 2.1                | 2.6   | 2.8   | 4.9   | 7.4   |
| Net Interest Expense             | 0.0                | 0.0   | 0.0   | 0.0   | 0.0   |
| NPBT                             | 2.1                | 2.6   | 2.8   | 4.9   | 7.4   |
|                                  | 0.0                | 0.0   | 0.0   | 0.0   | 0.0   |
| Гах expense<br>NPAT (Normalised) | 2.1                | 2.6   | 2.8   | 4.9   | 7.4   |
| Significant items                | -0.6               | 0.0   | 0.0   | 0.0   | 0.0   |
| NPAT (Reported)                  | -0.6<br><b>1.5</b> | 2.6   | 2.8   | 4.9   | 7.4   |
| TAI (Neporteu)                   | 1.5                | 2.0   | 2.0   | ₩.3   | 7.4   |
| Gross Profit Margin (%)          | 66.2%              | 68.5% | 68.5% | 68.5% | 68.5% |
| EBITDA Margin (%)                | 10.1%              | 8.8%  | 7.2%  | 9.7%  | 11.8% |
| EBIT Margin (%)                  | 9.8%               | 8.6%  | 7.1%  | 9.6%  | 11.7% |
| NPAT Margin (%)                  | 7.0%               | 8.6%  | 7.1%  | 9.6%  | 11.7% |
| Cash Flow (\$m)                  | 2022A              | 2023A | 2024F | 2025F | 2026F |
| Operating EBITDA                 | 2.1                | 2.6   | 2.9   | 5.0   | 7.4   |
| - Interest & Tax Paid            | 0.2                | 0.0   | 0.0   | 0.0   | 0.0   |
| +/- change in Work. Cap.         | -1.4               | -0.5  | 0.0   | 0.0   | 0.0   |
| - other                          | 0.0                | 0.0   | 0.0   | 0.0   | 0.0   |
| Operating Cashflow               | 0.9                | 2.1   | 2.9   | 5.0   | 7.4   |
| - Other Capex                    | -0.1               | -0.1  | -0.1  | -0.1  | -0.1  |
| Intangibles/other                | 0.0                | 0.0   | 0.0   | 0.0   | 0.0   |
| - Acquisitions                   | 0.0                | 0.0   | 0.0   | 0.0   | 0.0   |
| Free Cashflow                    | 0.9                | 2.0   | 2.8   | 4.9   | 7.3   |
| Ord Dividends                    | 0.0                | 0.0   | 0.0   | 0.0   | 0.0   |
| - Equity /other                  | 0.0                | 0.0   | 0.0   | 0.0   | 0.0   |
| Net Cashflow                     | 0.9                | 2.0   | 2.8   | 4.9   | 7.3   |
| Cash at beginning of period      | 21.6               | 22.5  | 24.5  | 27.3  | 32.2  |
| +/- borrowings / other           | 0.0                | 0.0   | 0.0   | 0.0   | 0.0   |
| Cash at end of period            | 22.5               | 24.5  | 27.3  | 32.2  | 39.6  |
| Balance Sheet                    | 2022A              | 2023A | 2024F | 2025F | 2026F |
| Cash                             | 22.3               | 24.5  | 27.3  | 32.2  | 39.6  |
| Debtors                          | 4.1                | 5.4   | 5.4   | 5.4   | 5.4   |
| nventory                         | 0.0                | 0.0   | 0.0   | 0.0   | 0.0   |
| PPE                              | 0.1                | 0.1   | 0.1   | 0.1   | 0.1   |
| ntangibles                       | 0.0                | 0.0   | 0.0   | 0.0   | 0.0   |
| Other assets                     | 0.5                | 0.8   | 0.8   | 0.8   | 0.8   |
| Total Assets                     | 26.9               | 30.8  | 33.6  | 38.6  | 45.9  |
| Deferred Revenue                 | 0.1                | 0.1   | 0.1   | 0.1   | 0.1   |
| Frade Creditors                  | 2.5                | 3.3   | 3.3   | 3.3   | 3.3   |
| Unearned income                  | 0.0                | 0.0   | 0.0   | 0.0   | 0.0   |
| Other Liabilities                | 0.1                | 0.1   | 0.1   | 0.1   | 0.1   |
| Total Liabilities                | 2.8                | 3.5   | 3.5   | 3.5   | 3.5   |
| NET ASSETS                       | 24.2               | 27.3  | 30.1  | 35.0  | 42.4  |

|                                 |                | Share Price |             |             | \$ 3.7      |
|---------------------------------|----------------|-------------|-------------|-------------|-------------|
|                                 |                | M           | larket Cap  |             | \$ 256.     |
| Valuation ratios                | 2022A          | 2023A       | 2024F       | 2025F       | 2026F       |
| EPS (cps)                       | 2.2            | 1.2         | 1.9         | 3.2         | 4.3         |
| Enterprise Value (\$m)          | 234            | 232         | 229         | 224         | 217         |
| EV/ARR                          | 9.2            | 6.8         | 5.0         | 3.9         | 3.0         |
| EV/Revenue                      | 11.2           | 7.8         | 5.7         | 4.4         | 3.4         |
| EV/Gross Profit                 | 16.9           | 11.3        | 8.4         | 6.4         | 5.0         |
| EV/GPAPA (gp after S&M)         | 16.9           | 11.3        | 8.4         | 6.4         | 5.0         |
| EV / EBITDA (x)                 | nmf            | nmf         | nmf         | 44.9        | 29.2        |
| P/E (x)                         | nmf            | nmf         | nmf         | nmf         | nmf         |
| DPS (cps)                       | 0.0            | 0.0         | 0.0         | 0.0         | 0.0         |
| Payout ratio (%)                | 0%             | 0%          | 0%          | 0%          | 0%          |
| Dupont Analysis                 | 2022A          | 2023A       | 2024F       | 2025F       | 2026F       |
| Net Profit Margin               | 7.0%           | 8.6%        | 7.1%        | 9.6%        | 11.7%       |
| Asset Turnover                  | 0.8            | 1.0         | 1.2         | 1.3         | 1.4         |
| ROA (%)                         | 5.4%           | 8.3%        | 8.4%        | 12.8%       | 16.0%       |
| Financial Leverage              | 1.1            | 1.1         | 1.1         | 1.1         | 1.1         |
| ROE (%)                         | 6.1%           | 9.4%        | 9.4%        | 14.0%       | 17.4%       |
| Balance Sheet ratios            | 2022A          | 2023A       | 2024F       | 2025F       | 2026F       |
| Net Debt (cash)                 | -22.3          | -24.5       | -27.3       | -32.2       | -39.6       |
| NTA per share (\$)              | 0.4            | 0.4         | 0.4         | 0.5         | 0.6         |
| Price / NTA (x)                 | 10.6           | 9.4         | 8.5         | 7.5         | 6.1         |
| Shares on issue (m)             | 67.9           | 67.9        | 67.9        | 69.8        | 69.8        |
| EFPOWA (m)                      | 67.9           | 67.9        | 67.9        | 69.8        | 68.9        |
| Assumptions                     | 2022A          | 2023A       | 2024F       | 2025F       | 2026F       |
| Revenue growth                  | 79.0%          | 42.5%       | 33.7%       | 28.7%       | 22.5%       |
| Gross profit margin             | 66.2%          | 68.5%       | 68.5%       | 68.5%       | 68.5%       |
| Opex growth                     | 64.3%          | 71.3%       | 36.9%       | 42.6%       | 37.2%       |
| Users ('000)                    | 935            | 1160        | 1485        | 1783        | 2057        |
| MSP (#)                         | 491            | 620         | 763         | 863         | 963         |
| ARPU (A\$)                      | 2.3            | 2.5         | 2.6         | 2.7         | 2.9         |
| ARR (A\$m)                      | 25.4           | 34.3        | 45.6        | 58.1        | 71.1        |
| Interim Analysis                | 2H22A          | 1H23A       | 2H23A       | 1H24E       | 2H24E       |
| Revenues                        | 12.1           | 14.1        | 15.8        | 18.6        | 21.4        |
| Gross profit                    | 8.3            | 9.7         | 10.7        | 12.7        | 14.6        |
| EBIT (44)                       | 1.6            | 1.0         | 1.5         | 1.3         | 1.5         |
| EBIT margin (%)<br>DPS          | 13.2%<br>1.0   | 7.3%<br>3.0 | 9.7%<br>3.0 | 7.0%<br>5.0 | 7.2%<br>6.0 |
| Board of Directors / Substantia | l Shareholders |             |             |             |             |
| Board of Directors              | Shareholding   | %           |             |             |             |
| Theodore Hnarakis (NEC)         | 11.8           | 17.3%       |             |             |             |
| Charif Elansari (CEO)           | 29.5           | 43.4%       |             |             |             |
| Dr Bruce Tonkin (NED)           | 1.5            | 2.2%        |             |             |             |
|                                 |                |             |             |             |             |



Figure 2: Key charts



Source: Company reports, Canaccord Genuity estimates



### Appendix: Important Disclosures

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#### **Investment Recommendation**

Date and time of first dissemination: October 22, 2024, 19:12 ET

Date and time of production: October 22, 2024, 19:12 ET

#### Target Price / Valuation Methodology:

Dropsuite Ltd - DSE

DCF methodology (\$0.30ps, Ke 13%,  $\beta$  1.5x, ERP 5.5%): Our terminal value incorporates a long-term cash EBIT margin of 35% (gross profit margin 65%, steady state S&M expense 5%, capex/G&A 25%) on our FY26E ARR expectations of \$46m (+25% CAGR).

#### Risks to achieving Target Price / Valuation:

Dropsuite Ltd - DSE

#### SMB spending headwinds

DSE's MSP partners sell directly to SMEs, and any change in SMB spending levels, or propensity to spend on cloud technology, could create headwinds for DSE. Further COVID-19 waves/restrictions, or a broader economic recession impacting spending patterns will be a headwind for DSE.

#### M&A risks

DSE holds a strong balance sheet and been open with investors about the potential for bolt-on acquisitions. While we do not anticipate transformation deals, DSE has not been acquisitive in the past and thus this new strategy poses a risk to investors.

#### Reputational harm

A successful cyberattack could have a negative impact on DSE's reputation and its ability to sign on new partners. While DSE has never had a breach and states its data encryption and storage capability is military grade, any breach would be a major business risk.

#### **Competitive markets**

DSE operates in the competitive data management and back-up space with larger well-funded competitive with diverse products. DSE differentiates itself in the market by purely focusing in on MSPs, and longer term we believe the data back-up space could become more competitive.

#### Inability to sign new MSP partners

DSE has materially increasing its distribution partners over the last three years. If DSE's product or prices become less competitive it may struggle to onboard new MSPs and this could impact its revenue profile.

#### **Revenue concentration**

66% of DSE revenues are sourced from its top 10 distribution partners. The high level of concentration risk and potential for these to churn poses a risk to our revenue and earnings forecasts.



#### **Distribution of Ratings:**

Global Stock Ratings (as of 10/22/24)

| Rating          | Coverag | Coverage Universe |        |
|-----------------|---------|-------------------|--------|
|                 | #       | %                 | %      |
| Buy             | 614     | 66.88%            | 24.43% |
| Hold            | 133     | 14.49%            | 9.77%  |
| Sell            | 14      | 1.53%             | 7.14%  |
| Speculative Buy | 148     | 16.12%            | 52.03% |
|                 | 918*    | 100.0%            |        |

<sup>\*</sup>Total includes stocks that are Under Review

#### **Canaccord Genuity Ratings System**

**BUY:** The stock is expected to generate returns greater than 10% during the next 12 months.

HOLD: The stock is expected to generate returns from -10% to 10% during the next 12 months.

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NOT RATED: Canaccord Genuity does not provide research coverage of the relevant issuer.

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\*As of January 1, 2024, the Ratings History Chart will reflect the new Canaccord Genuity Ratings System as defined above.

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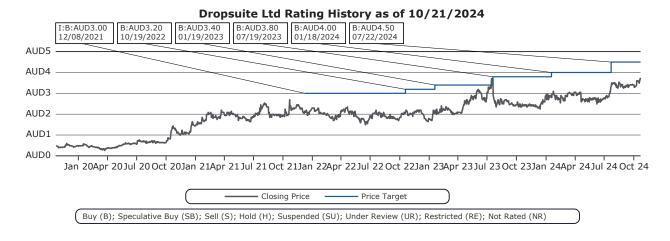
**SPECULATIVE:** The stock bears significantly above-average risk and volatility. Investments in the stock may result in material loss.

#### 12-Month Recommendation History (as of date same as the Global Stock Ratings table)

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